



ONE LOUISVILLE

South End Loan & Incentive Fund

Mayor Craig Greenberg and One Louisville launched the South End Loan and Incentive Fund—an investment to support local business development, commercial property improvements, and the attraction of new restaurants along the Dixie Highway corridor through its METCO loan program. The funds are designed to reduce commercial vacancy, increase foot traffic, and stimulate long-term economic activity in one of Louisville’s most important commercial corridors.

The application window is now open, and funds will be awarded to qualified applicants on a first-come, first-served basis. Applications will be evaluated on a case-by-case basis, with priority given to businesses that demonstrate strong potential to enhance the commercial and dining landscape of the South End.

Real Estate Improvements and expansion through METCO Loans and Grants – \$1 Million

Funds will be used to support local businesses through real estate improvements and expansion

- Loan pool of \$800,000: For 5–10 projects, averaging \$200,000–\$300,000 each
- Grant pool of \$200,000: For “legacy” businesses in operation for at least five years in the South Points area, awarding grants up to \$10,000 per business
- Eligibility Criteria: Projects must demonstrate job creation, capital investment, and alignment with corridor revitalization goals

Dixie Highway Restaurant Incentives – \$1 Million

Funds will be used to attract established national or regional restaurant brands

- \$700,000 for Table Service Restaurants: Offering up to \$30 per square foot for new tenants leasing or owning at least 5,000 sq. ft.
- \$300,000 for Fast Casual Concepts: For restaurants leasing or owning at least 2,000 sq. ft.
- Eligible Uses: Buildout costs, ADA improvements, and façade upgrades
- Requirements: Restaurants must meet financial thresholds and sign a minimum five-year lease. Clawback provisions apply if businesses exit early.

To apply for the funds, please visit www.onelouisville.org/southend.

For any additional questions, please contact One Louisville via email at onelouinfo@onelouisville.org or by ph at 502.625.0000.