

Food & Beverage

Bourbon is just the beginning...

- **More than 15,000 employed** in food and beverage
- **125+ food and beverage companies** call Louisville home

While bourbon might be Kentucky's most famous export, the Louisville area is home to more than 125 food and beverage companies that employ more than 15,000 workers in headquarters operations.

From iconic global brands like **Texas Roadhouse**, **KFC**, **Old Forester**, and **Papa Johns** to viral, high-growth names like **PRIME / Alani Nu**, **Biscuit Belly**, and **Dan-O's Seasoning**, Bourbon City is more than a one-trick pony...

- Bourbon is a **\$9 billion signature industry** in Kentucky, generating 20,100 jobs with an annual payroll of more than \$1 billion.
- More than **24 million visitors** flock to Bourbon City annually.
- Louisville Water Company has two treatment facilities ranked as **2 of the top 16 in North America** for quality.
- 95% of the world's bourbon is produced in Kentucky.



On Texas Roadhouse's acquisition of its corporate headquarters:

“Texas Roadhouse was born and bred in Louisville in 1993 ... While Texas is in our name, there's no doubt that our hometown of Louisville is in our hearts. The purchase of our Support Center campus further solidifies our commitment to the community.

— **Gerald Morgan**, CEO, Texas Roadhouse



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Food and beverage companies in Louisville:



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Louisville is a hub for food and beverage companies of all sizes, from local to global, including headquarters, marketing, production, manufacturing, beverage development, distribution and growth and acquisition support.

From concept to consumer, a start-up or mid-sized company can develop a beverage concept at Flavorman, test product safety at Eurofins, purchase equipment at Winston Industries, and design packaging at Premier Packaging – all without leaving the city limits. No other city can offer you this density of resources and talent like Louisville.



Find a clean, abundant, and affordable water supply here.

Water grows Kentucky, and Louisville Water Company is an anchor in the region, supplying some of the highest quality drinking water in the United States to nearly one million people. From national brands to locally owned boutiques, **more than 24,000 businesses use Louisville Water's product distributed by more than 4,200 miles of water mains.**

In Louisville, water is an abundant natural resource. Every day, up to **75 billion gallons of water in the Ohio River flows by Louisville.** On average, **Louisville Water produces 130 million gallons of drinking water daily**, less than 1% of the daily Ohio River flow through Bourbon City.

Water is bourbon's best friend, and it's an essential component of a world-class city. In fact, Louisville's water is the only branded and trademarked tap water in the United States. Louisville Pure Tap® was voted the **"Best Tasting Tap Water in America"** twice by the American Waterworks Association.



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One Louisville is a 501(c)(6) nonprofit organization and the official economic development organization and regional chamber of commerce for the Louisville, Kentucky region. One Louisville's mission is to accelerate economic growth across the Louisville region through new investment, talent development, and expanded opportunity for all.

For more information, visit: onelouisville.org.